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CALLAWAY GOLF ANNOUNCES CHAD JOHANSEN AS BRAND AMBASSADOR

CARLSBAD, Calif., January 5, 2022 – Today Callaway Golf (NYSE: ELY), an unrivaled tech-enabled golf company delivering leading golf equipment, apparel, and entertainment, officially announced PGA Professional Chad Johansen as a new brand ambassador.

Johansen, 42, turned professional in 2001, and became the head golf professional at Blackberry Oaks Golf Course in Bristol, Ill. in 2003. After earning his PGA membership credentials in 2006, he founded the Chad Johansen Golf Academy. The program began with just seven junior golfers and now boasts over 600, drawing from 17 cities from around the Chicago area.

“My true passion is introducing the game of golf to kids,” Johansen said. “They are the future of the game, and nothing beats seeing a kid smile on a golf course. I am very grateful for this opportunity and am honored to represent Callaway Golf. This is a dream come true for me, and I can’t wait to showcase their premium products to my junior golfers, and everyone who plays at Blackberry Oaks Golf Course.

“I recently was able to spend some time at the Callaway Golf headquarters in Carlsbad, CA and the experience was truly surreal,” Johansen said. “What really stands out is their attention to detail. The quality of everything they make is second to none and I believe that is a big reason why they are the world’s largest manufacturer of golf clubs. The best part of my visit was spending time with their CEO Chip Brewer, and PGA Tour Professional Phil Mickelson. They made me feel like part of the family, and I am thrilled to represent Callaway for years to come.”

“We’re excited to welcome Chad to our Team,” said Chip Brewer, President and Chief Executive Officer of Callaway Golf. “Chad is very innovative, entrepreneurial, and has a strong passion to grow the game of golf. His junior golf program continues to strive year after year, and we look forward to working with him.”

About Callaway Golf Company

Callaway Golf Company is an unrivaled tech-enabled golf company delivering leading golf equipment, apparel, and entertainment, with a portfolio of global brands including Callaway Golf, Topgolf, Odyssey, OGIO, TravisMathew and Jack Wolfskin. Through an unwavering commitment to innovation, Callaway manufactures and sells premium golf clubs, golf balls, golf and lifestyle bags, golf and lifestyle apparel and other accessories, and provides world-class golf entertainment experiences through Topgolf, its wholly-owned subsidiary. For more information, please visit www.callawaygolf.com, www.topgolf.com, www.odysseygolf.com, www.ogio.com, www.travismathew.com, and www.jack-wolfskin.com.

About Chad Johansen *Chad graduated from Augustana College in Rock Island, IL with a BA degree in Business Administration. Johansen helped bring women’s golf to Aurora University and was named the Northern Athletics Conference Coach of the Year for three consecutive years. He invented and patented the Perfect Putting Aid, which has been used by 125 touring professionals and has been the general manager at Blackberry Oaks Golf Course since 2015. For more information please visit www.chadjohansen.com, and www.blackberryoaks.com.*